

J.J.COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

(A Silver Jubilee Institution)

(Re-Accredited by NAAC with B** Grade - 4th Cycle)

(Affiliated to Bharathidasan University, Tiruchirappalli)



15.04.2023

Date :

Ref :

CERTIFICATE

This is to certify that **Ms. Anne Jefrine A** (Register Number **P21CM1001**) doing II M.Com. CA. has successfully completed her project work in our College entitled **"The use of packaging as effective way of marketing new product."** during December 2022 to March 2023.

S. S. S. S.
15/4/2023

• **Head of the Department**

Head, Department of Commerce

with Computer Application

J.J. College of Arts and Science - Autonomous

Pudukkottai - 622 422



G. P.

Principal

D.J. PARASURAMAN, M.A., B.A., B.L., LL.B.
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15.04.2023

Date :

Ref :

CERTIFICATE

This is to certify that **Ms. DivyaDharshini S**(Register Number **P21CM1002**) doing II M.Com. CA. has successfully completed her project work in our College entitled “**Customer satisfaction with E-Bikes and ordinary two Wheelers with special reference to Pudukkottai District.**” during December 2022 to March 2023.



Head of the Department

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with Computer Application

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15.04.2023

Date :

Ref :

CERTIFICATE

This is to certify that **Ms. Kanagavalli K (Register Number P21CM1004)** doing II M.Com. CA. has successfully completed her project work in our College entitled “A study on the impact of sales promotion on the marketing of new product and services” during December 2022 to March 2023.

S. Arumugam
15/4/2023

Head of the Department

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with Computer Application

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G. Paraguraman

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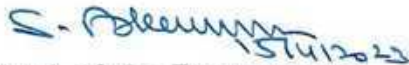
15.04.2023

Date :

Ref :

CERTIFICATE

This is to certify that **Ms. Kavithanjali R** (Register Number **P21CM1005**) doing II M.Com. CA. has successfully completed her project work in our College entitled “A study on Consumer satisfactions towards Toilet soaps with special reference to Pudukkottai District” during December 2022 to March 2023.



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15.04.2023

Date :

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CERTIFICATE

This is to certify that **Ms. Mathangi M**(Register Number **P21CM1006**) doing II M.Com. CA. has successfully completed her project work in our College entitled **“Impact of work culture and employee engagement with special reference to Pudukkottai District.”** during December 2022 to March 2023.

S. Parasuraman
15/4/2023

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CERTIFICATE

This is to certify that **Ms. Priya T (Register Number P21CM1007)** doing II M.Com. CA. has successfully completed her project work in our College entitled **“A study on influence of brand on consumers purchasing behavior.”** during December 2022 to March 2023.

S. Adarsh
15/4/2023

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Dr. J. Parasuraman

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15.04.2023

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CERTIFICATE

This is to certify that **Ms. Swetha L (Register Number P21CM1008)** doing II M.Com. CA. has successfully completed her project work in our College entitled **“A study on the impact of social media on consumer buying behavior of products.”** during December 2022 to March 2023.


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CERTIFICATE

This is to certify that **Ms. Subhashini S (Register Number P21CM1009)** doing II M.Com. CA. has successfully completed her project work in our College entitled **“A study on customer satisfaction towards organic food products with special reference to Pudukkottai District”** during December 2022 to March 2023.

S. Adarsh
15/4/2023

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G. Parashuraman

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15.04.2023

Date :

Ref :

CERTIFICATE

This is to certify that **Ms. Deepan R (Register Number P21CM2001)** doing **II M.Com. CA.** has successfully completed his project work in our College entitled **“A study Customer Satisfaction towards Maruti Suzuki Swift Pudukkottai District”** during December 2022 to March 2023.

S. Alex
15/4/2023

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15.04.2023

Date :

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CERTIFICATE

This is to certify that **Mr. Gopala Krishnan S (Register Number P21CM2002)** doing II M.Com. CA. has successfully completed his project work in our College entitled "**A study on Recruitment and Selection process at Royal Enfield, Pudukkottai District**" during December 2022 to March 2023.

S. Arunima
15/4/2023

Head of the Department

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J. Parasuraman

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CERTIFICATE

This is to certify that **Mr. Gowthaman K (Register Number P21CM2003)** doing II M.Com. CA. has successfully completed his project work in our College entitled "**A study on consumer behaviour and sales promotion for TVS motor Company Ltd. Pudukkottai District**" during December 2022 to March 2023.

S. Alexander
15/4/2023

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G. J. Parasuraman

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15.04.2023

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CERTIFICATE

This is to certify that **Mr. Hari kumar S (Register Number P21CM2004)** doing II M.Com. CA. has successfully completed his project work in our College entitled "**A study on customer satisfaction towards Johnson's baby product in Pudukkottai District**" during December 2022 to March 2023.

S. Arumugam
15/4/2023

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CERTIFICATE

This is to certify that **Mr. Naresh kumar PL** (Register Number **P21CM2005**) doing II M.Com. CA. has successfully completed his project work in our College entitled “A study on customer satisfaction towards Bajaj Pulsar bike in Pudukkottai District” during December 2022 to March 2023.


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15.04.2023

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CERTIFICATE

This is to certify that **Mr. A. Naveen Akash** (Register Number **P21CM2006**) doing II M.Com. CA. has successfully completed his project work in our College entitled "**A study on consumer satisfaction towards Britannia Biscuits in Pudukkottai District**" during December 2022 to March 2023.

S. Arumugam
15/4/2023

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15.04.2023

Date :

Ref :

CERTIFICATE

This is to certify that **Mr. Sivagurunathan S (Register Number P21CM2008)** doing II M.Com. CA. has successfully completed his project work in our College entitled "**A Retail market and market scenario of Cement Sales in Pudukkottai District**" during December 2022 to March 2023.

S. Adarsh
15/4/2023

Head of the Department

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Ref :

CERTIFICATE

This is to certify that **Mr. K. ArunKumr** (Register Number **P21CM2009**) doing II M.Com. CA. has successfully completed his project work in our College entitled "**A study on employee's satisfaction towards Aqua vin water company in Thiruppathur.**" during December 2022 to March 2023.

S. ArunKumr
15/4/2023

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